



1967 Rodeo Stars...

JIM ESKEW, JR.

This personable performer from Ardmore, Okla., is the world's best trick and fancy roper. This is no idle claim. Jim won the title last year in the first open contest to be held in 30 years. It was staged at the National Cowboy Hall of Fame and Western Heritage Center in Oklahoma City.

This is one of the most popular acts on the rodeo circuit and Jim does it with a polish and skill which delight young and old alike.

